# THE LOCALS GUIDETO NORTHWEST ARKANSAS



WHAT TO DO

WHERE TO EAT

PLACES TO SHOP

WE LOVE OUR LOCAL COMMUNITY AND WE KNOW YOU WILL TOO!

PRESENTED BY: THE DULEY GROUP

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## NORTHWEST ARKANSAS

#### CAN'T WAIT TO WELCOME YOU!

Located in the Ozark Mountains, Northwest Arkansas is one of the fastest-growing regions in the country. Home to vibrant cities like Bentonville, Fayetteville, Rogers, and Springdale. With a combined population of over 560,000, it sits just south of the Missouri border and offers easy access to major hubs like Tulsa, Kansas City, and Little Rock.

Once known primarily for its natural beauty and small-town charm, the region is now a hub for arts, innovation, and commerce—home to Fortune 500 companies like Walmart, Tyson Foods, and J.B. Hunt.

Northwest Arkansas also boasts a lively culinary scene, with more than 1,000 restaurants, bars, cafes, and eateries across the area, plus a growing reputation for world-class museums, music venues, and outdoor recreation.

We hope this guide of NWA answers any questions you may have about the area.

We are here to help with any of your real estate needs, and we can't wait to have you in our community!

# PLACES TO VISIT IN

# **NORTHWEST ARKANSAS**



#### **CRYSTAL BRIDGES**

A must-see destination that seamlessly blends world-class American art with stunning Ozark forest surroundings. Founded by Alice Walton and designed by architect Moshe Safdie, the museum offers free admission, immersive galleries spanning centuries of art, and over five miles of scenic trails dotted with outdoor sculptures. With architectural elegance, rotating exhibitions, and serene nature paths, it's a cultural gem that highlights the region's deep connection between art and landscape.



#### WALMART MUSEUM

Step into the Walmart Museum in Bentonville and explore how a single 5 & 10 store grew into a global retail powerhouse—from nostalgic mid-century displays to high-tech interactive exhibits. Wander through Sam Walton's original office, see his iconic red-and-white Ford truck, and even chat with Sam himself in a hologram theater. Admission is free, and it's open late into the evening—perfect for pairing with dinner or downtown shopping.



#### SCOTT FAMILY AMAZEUM

Scott Family Amazeum in Bentonville is a vibrant children's museum offering hands-on STEAM (science, technology, engineering, art, and math) experiences for families. With interactive exhibits like a climbable canopy, indoor cave, tinkering labs, and nearly an acre of outdoor playscapes, it's a playful destination where kids and adults can learn through discovery.



#### PEEL MUSEUM & GARDEN

Step insidefor a peaceful blend of history and horticulture. Located in a restored 1875 Italianate home, you can tour period rooms filled with local artifacts and explore seven Victorian-inspired garden spaces bursting with seasonal blooms. Admission is free, and guided tours offer a charming glimpse into 19th-century life in Northwest Arkansas.

# WHERE THE LOCALS GO



#### **WALMART AMP**

The Walmart AMP (Arkansas Music Pavilion) in Rogers is Northwest Arkansas's premier outdoor concert venue, hosting big-name artists and national tours in a lively, open-air setting. With seating for over 9,000 fans, it's a go-to destination for unforgettable live music under the stars.

#### THE MOMENTARY

The Momentary in Bentonville is a contemporary art space housed in a former cheese factory, offering visual art, live music, and culinary experiences. With free admission, a rooftop bar, and rotating exhibits, it's a creative hub just steps from downtown.





#### **BEAVER LAKE**

Nestled in the Ozark Mountains, Beaver Lake is a scenic getaway known for its clear waters, limestone bluffs, and over 400 miles of shoreline. It's a local favorite for boating, fishing, swimming, and relaxing lakeside all summer long.

#### WALTON ARTS CENTER

The Walton Arts Center in Fayetteville is the region's premier performing arts venue, hosting Broadway shows, concerts, theater, and more. Located on vibrant Dickson Street, it's a cultural cornerstone bringing world-class entertainment and education to Northwest Arkansas.





#### RODEO OF THE OZARKS

The Rodeo of the Ozarks is a time-honored tradition in Springdale, Arkansas, established in 1944. Held annually over four days during Independence Day weekend, it features thrilling events like bull riding, barrel racing, and steer wrestling.

### LOCAL FLAVOR FAVORITES

Northwest Arkansas offers 1,000+ restaurants, bars, and cafés for every taste and budget—from food trucks to cozy coffee shops. This is our list of local favorites that you should definitely check out!

01



#### WRIGHTS BBQ

A local favorite, known for its authentic Texas-style smoked meats and flavorful sides. With multiple locations, it's become a go-to spot for hearty, mouthwatering barbecue loved by locals and visitors alike.

02



#### LOUISE AT THADEN FIELD

A modern café in Bentonville, offering a menu of brunch classics, with a stylish setting overlooking the runway at Thaden Fieldhouse. Guests can enjoy watching private planes take off and land while savoring their meals

03



#### PEDALER'S PUB

Offering wood-fired pizzas, burgers, and a full bar in a laid-back, bike-friendly atmosphere. With live music, darts, a golf simulator, and plenty of outdoor seating, it's a go-to spot for good food and fun nights out.

04



#### RENDEZVOUS JUNCTION BREWING CO.

Offers a vibrant Latin-inspired menu with fresh, locally sourced ingredients, in the heart of downtown Bentonville. Known for dishes like enchiladas and tacos, it's a popular spot for both casual meals and special occasions.

05



#### HOME GROWN

A popular daytime eatery known for its locally sourced breakfast and lunch dishes. With locations in Springdale, Bentonville, and Rogers, it's a favorite spot for hearty comfort food, house-made pastries, and locally roasted coffee.

06



#### TABLE MESA BISTRO

Offers a vibrant Latin-inspired menu with fresh, locally sourced ingredients, in the heart of downtown Bentonville. Known for dishes like enchiladas and tacos, it's a popular spot for both casual meals and special occasions.

07



#### AIRSHIP COFFEE

Serving expertly roasted coffee in a laid-back, modern setting with locations in downtown Bentonville and the scenic Coler Mountain Bike Preserve. It's a favorite local spot to relax, refuel, and connect.

08



#### ONYX COFFEE LAB

Onyx Coffee Lab is a nationally recognized roaster and local favorite, where people gather to work, meet, and enjoy expertly crafted coffee in stylish Northwest Arkansas cafés.

# SHOPPING



#### PINNACLE HILLS PROMENADE

A large open-air shopping and entertainment center with over 100 stores, including Bass Pro Shops and Target. It also offers a variety of restaurants, a movie theater, and family-friendly amenities, making it a popular destination in Northwest Arkansas.

#### NORTHWEST ARKANSAS MALL

A prominent shopping destination, established in 1972, it features over 100 specialty stores. The mall offers a variety of shopping options, a food court, and amenities. It's conveniently located in Fayetteville just five miles away from the University of Arkansas campus.





#### DOWNTOWN BENTONVILLE

Find locally owned boutiques, gift shops, and specialty stores in a walkable historic district. With events like First Fridays and a weekly farmers market, it's a lively spot to explore. It's a great place to spend the day browsing galleries, boutiques, and tasty local spots.

#### **DOWNTOWN ROGERS**

A warm and welcoming place to shop, with bricklined streets filled with local boutiques, home décor shops, and unique finds. From handmade goods to stylish clothing and Ozarks-inspired gifts, there's something for everyone. It's the perfect spot to stroll, shop, and soak up the local vibe.



# LOCAL PARKS & OUTDOOR ACTIVITIES



Whether you're looking for a peaceful spot to relax, take a stroll, read a book, ride your bike, or enjoy a fun day with the kids, Northwest Arkansas offers no shortage of beautiful parks, trails, and green spaces to explore.

Coler Mountain Bike Preserve

Located in Bentonville, features miles of trails for all skill levels, plus a mid-trail coffee stop at Airship café. It's a favorite local spot just minutes from downtown.

 $\bigcap_{\Omega}$  Trail of Two Cities

Connects Bentonville and Rogers via a scenic paved path stretching about 1.5 miles. It's a favorite route for biking, walking, and rolling easily between downtowns, linking both cities to the larger Razorback Regional Greenway.

O3 Devil's Den State Park

In the Ozarks offers over 20 miles of trails, cabins, campgrounds, and a lake for swimming and fishing. It's a popular spot for hiking, biking, and outdoor fun year-round.

(04) The Razorback Greenway

A 36-mile paved trail connecting Fayetteville, Springdale, Rogers, and Bentonville. It's perfect for biking, walking, and exploring Northwest Arkansas's vibrant communities and natural beauty.

 $O_5$  Hobbs State Park

Spanning over 12,000 acres along the southern shore of Beaver Lake, offers a diverse range of outdoor activities. Explore more than 54 miles of trails suitable for hiking, mountain biking, and horseback riding. The park also features primitive camping sites, a shooting range, and a visitor center with educational exhibits. It's a prime destination for nature enthusiasts seeking solitude and adventure.

# HEALTHCARE

Northwest Arkansas offers high-quality, accessible healthcare through a network of modern hospitals, clinics, and specialty centers. From routine care to advanced medical services, residents benefit from nationally recognized providers.



Northwest Medical Center -Bentonville 3000 Medical Center Pkwy Bentonville, AR 72712 (479) 553-1000



Mercy Hospital Northwest Arkansas 2710 S Rife Medical Lane Rogers, AR 72758 (479) 338-8000



Northwest Medical Center -Springdale 609 W Maple Avenue Springdale, AR 72764 (479) 751-5711



Washington Regional Medical Center 3215 N Northhills Boulevard Fayetteville, AR 72703 (479) 463-1000



Arkansas Children's Northwest Hospital 2601 Gene George Boulevard Springdale, AR 72762 (479) 309-5391

# LOCAL UNIVERSITIES & PUBLIC SCHOOLS

- (01) University of Arkansas
- 02 Northwest Arkansas Community College
- OB Sam M. Walton College of Business
- (04) John Brown University
- O5) Alice Walton School of Medicine
- (06) Public Schools:

Arkansas Arts Academy

Bentonville

Decatur

Elkins

Farmington

Fayetteville

Gentry

Gravette

Greenland

Huntsville

Lincoln

Pea Ridge

Prairie Grove

Rogers

Siloam Springs

Springdale

West Fork



# LOCAL DEMOGRAPHICS

**POPULATION** 

562,925

64% POPULATION

POPULATIO 18-64 MEDIAN AGE

മ്മ

34

90% HIGH SCHOOL OR

GED GRADUATE

28%
BACHELORS
DEGREE

10%
PROFESSIONAL
DEGREE

MEDIAN FAMILY INCOME



\$76,000

2.6%
UNEMPLOYMENT RATE

MEDIAN HOME VALUE



\$275,00

## THE DULEY GROUP



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AT THE DULEY GROUP, WE'RE PROUD TO CALL NORTHWEST ARKANSAS HOME—AND EVEN MORE PROUD TO HELP OTHERS FIND THEIR PLACE HERE. OUR TEAM IS PASSIONATE ABOUT DELIVERING EXCEPTIONAL SERVICE THROUGH EXPERT MARKET KNOWLEDGE, HONEST COMMUNICATION, AND A COMMITMENT TO PUTTING CLIENTS FIRST. WHETHER YOU'RE BUYING, SELLING, OR RELOCATING, WE'RE HERE TO GUIDE YOU EVERY STEP OF THE WAY AND MAKE THE PROCESS AS SMOOTH AND REWARDING AS POSSIBLE. FOR US, IT'S NOT JUST ABOUT REAL ESTATE—IT'S ABOUT HELPING YOU FEEL AT HOME.

#### **ENRICHING LIVES THROUGH REAL ESTATE**



